

VEER JHARKHAND VIKAS SEVA MANCH (VJVSM)

ANNUAL REPORT 2023-24



Change begins with the grassroots, and with every step forward, we uplift a thousand lives.

TABLE OF CONTENTS

- **Secretary Message**
- **VJVSM at a Glance**
 - **Our Beginning**
 - **Vision, Mission, Objective**
 - **Our Operational Area**
 - **Board Members**
- **Our Work**
- **Our Partners**
- **Media Gallery**
- **Audit Report**



Secretary Message

It is with great pride and satisfaction that I present the Annual Report for the year 2023–2024 on behalf of VEER JHARKHAND VIKAS SEVA MANCH. Our organization continues to occupy a distinct and impactful position in the development landscape, driven by a dynamic blend of government collaboration and non-governmental commitment, executed with professionalism and purpose. This unique character defines us and deserves to be acknowledged and upheld.



Since its inception, the organization has remained steadfast in its mission to uplift marginalized and remote communities. Our work is centered around improving living and working conditions, particularly in underserved areas, by fostering an environment conducive to poverty alleviation and employment generation.

Over the past year, we have continued to focus on education, empowerment, and social development, especially among women, children, Scheduled Castes (SC), Scheduled Tribes (ST), and persons with disabilities. Through awareness campaigns and the formation of community groups, we strive to address the severe educational and economic disparities that exist in our project areas—where many still live below the poverty line and where the status of women remains particularly vulnerable.

I am pleased to report a significant enhancement in both the efficiency and impact of our initiatives during 2023–2024. Our work has expanded into new priority areas, guided by insights from field research and community surveys. These efforts have enriched our programs and deepened our connection with the communities we serve.

As we reflect on our accomplishments, we remain committed to our mission and optimistic about the road ahead. VEER JHARKHAND VIKAS SEVA MANCH looks forward to continuing its journey with renewed dedication—bringing hope, dignity, and development to those who need it most.

Bhola Prasad Yadav
Secretary

VJVSM at a Glance

Our Beginning

Veer Jharkhand Vikas Seva Manch was founded with a vision to bring about meaningful change and inclusive development in the state of Jharkhand. The journey began with a group of dedicated individuals who were deeply committed to the progress of their homeland and the upliftment of its people. Motivated by the ideals of



service, justice, and empowerment, they came together to form a platform that would work tirelessly for social, economic, and educational advancement in the region. Rooted in the spirit of Jharkhand's rich cultural heritage and inspired by the valor of its freedom fighters, the organization set out to address the pressing issues faced by the common people—especially in rural and tribal areas. From its early days, Veer Jharkhand Vikas Seva Manch focused on grassroots initiatives, community engagement, and youth participation, laying a strong foundation for a movement driven by integrity, development, and public service.

Our Vision

Our vision is to create a developed and healthy society free of pain and sorrow. We strive for a community where legitimate rights, equality, justice, honesty, social sensitivity, and self-reliance are the foundational principles.

Our Mission

Our mission is to empower communities and improve their quality of life. We achieve this through various programs focused on community health, infrastructure development, skill development, information exchange, immediate relief solutions, and health education.

Objectives

We focus on creating self-reliant, educated, and healthy communities by addressing socio-economic challenges and promoting sustainable development.

- Empowering communities to attain socio-economic, cultural, and political entitlements while enjoying civil rights.
- Researching and addressing socio-economic challenges.
- Conducting welfare and development programs in remote areas.
- Collaborating with funding agencies to maximize the impact of welfare programs. Eradicating illiteracy and providing quality education.
- Promoting environmental preservation.
- Encouraging the preservation of cultural and traditional heritage.
- Ensuring sustainable development through local participatory approaches

Core Values

✓ RESPECT

We recognize and respect the local tradition and the culture of the community we serve.

✓ EMPOWERMENT

We are committed to empower rural people focusing on giving opportunities at every possible way.

✓ INCLUSIVITY

We strive to ensure that each and every person got a recognition in the society regardless of the caste, gender, religion.

✓ TRANSPARENCY

We uphold transparency in all operations, ensuring that processes are open and information is accessible to every stakeholder.

✓ SUSTAINABILITY

We focus on sustainable development of the community that can ensure long lasting positive change

Operational Area of Veer Jharkhand Vikas Seva Manch

State- Jharkhand

Jharkhand is the land of forests situated in the eastern part of India. The state shares its border with the states of West Bengal to the east, Chhattisgarh to the west, Uttar Pradesh to the northwest, Bihar to the north and Odisha to the south. It is the 15th largest state by area, and the 14th largest by population. There are 24 districts in the state and Jharkhand has 14 Lok Sabha constituencies, with 8 seats are for general candidates and 6 seats reserved for SC/ST candidates. The Jharkhand Legislative Assembly consists of 81 seats.



Districts And Blocks

1. Koderma- 6 Blocks
2. Chatra - 7 Blocks
3. Ramgarh - 7 Blocks

BOARD MEMBERS

Sl No	Name	Address	Age	Qualification	Cast	Designation	PAN Aadhar Mob, no	NO, No,
1	Bhola Prasad Yadav	Lochanpur, Koderma, Jharkhand	54	BA	OBC	Secretary	AGKPY5316M, 3491 8099 3715, 62028 06812	
2	Renu Pandey	Purnanagar, Koderma	50	INTER	BRAHMIN	President	CURPP9513Q, 6829 9354 7536, 99397 09415	
3	Mukhlal Yadav	Golwadhab, Domchanch, Koderma	54	MATRIC	OBC	Treasurer	AWLPY0619E, 3392 8942 9304, 99712 28304	
4	Ajay Kumar Verma	Lakhibagi, Koderma	52	BA	OBC	Member	BMAPV8942H, 6962 4258 3662, 98018 18803	
5	Madhusudan Thakur	Lakhibagi, Koderma	51	B.COM	GEN ERAL	Member	APOPT9628N, 4714 2895 0916, 80511 24059	
6	Maya Devi	Pandeybara, Hazaribagh	50	MATRIC	BRAHMIN	Member	CVSPD7774H, 5382 9274 4735, 95460 80549	
7	Prakash Yadav	Ghutiyapesra, Sariya, Giridih	32	MATRIC	OBC	Member	AIXPY1882F, 5832 4849 2586, 62061 12237	

OUR WORK

VARIOUS PROJECTS

1. Project Theme- Green Environment Area Covered – 10 Villages of Koderma Block

Veer Jharkhand Vikas Seva Manch, with support from **Global Green grants Fund**, implemented a project in 2023–24 aimed at empowering individuals and communities living near Koderma Thermal Power Station (KTPS). The initiative focused on raising awareness about environmental



degradation caused by the power plant and promoting sustainable ecological practices. The primary objective was to build community understanding of ecological interdependence and encourage collective responsibility for environmental conservation. The project targeted marginalized communities adversely affected by pollution and ecological imbalance.

Key activities undertaken:

1. **Environmental Awareness Campaigns:** Conducted awareness programmes on the Environmental Act and climate change, using visual aids and street plays to reach diverse community members.
2. **Capacity Building of Local Institutions:** Trained PRI members, Mukhiya, and Gram Sabha representatives on the Factories Act to strengthen grassroots governance and community voice.
3. **Homestead Horticulture Promotion:** Distributed 5 nutritious saplings (Mango, Jamun, Guava, Jackfruit, Papaya) each to 100 families to support ecological restoration and combat malnutrition.

4. Health Impact Awareness: Organized sessions on the harmful effects of air and water pollution, including exposure to neurotoxins and other pollutants.

5. Interface Meetings with Departments: Held meetings to bridge the communication gap between community members and relevant government departments for better service delivery and policy implementation. The project ensured active participation of women and youth, forming community groups to carry forward the knowledge and advocacy efforts. Overall, the initiative strengthened local capacities, raised awareness, and promoted sustainable environmental practices in the affected areas.

Programmes Conducted under Global Greengrants Fund Project (2023-24)

Sl. No.	Programme Name	M	F	Total	Date	Resource Person	Place
1	Awareness generation on Climate Change and toxic pollutants	6	22	28	15-05-2023 to 16-05-2023	Akhilesh Kumar	Koshmadih
2	Awareness on Environmental Act	9	8	17	20-05-2023	Akhilesh Kumar	Banjhedih
3	Training to PRI Members, Jal Doots, Mukhiyas on Factories Act	12	21	33	03-07-2023 to 04-07-2023	Akhilesh Kumar	Khedobar
4	Awareness on various Health Impacts	8	26	34	05-07-2023 to 06-07-2023	Akhilesh Kumar	Banjhedih, Dumardih, Kandropdih, Khedobar, Koshmadih
5	Promotion of Homestead Horticulture to 100 families	20	80	100	08-07-2023 to 09-07-2023	Akhilesh Kumar	Rajeedih, Singradih, Sondih, Ghangri, Kariyawan
6	Interface meeting with concerned department	4	52	56	24-08-2023	Akhilesh Kumar	Kandropdih
7	Environment Day Celebration	5	48	53	27-08-2023	Akhilesh Kumar	Koshmadih

8	Awareness on Environmental Act	4	50	54	09-10-2023	Akhilesh Kumar	Khedobar
9	Sensitization meeting with Gram Sabha on environment issues	10	50	60	13-11-2023	Akhilesh Kumar	Koshmadih
10	Awareness on Climate Change and toxic pollutants	10	45	55	24-11-2023	Akhilesh Kumar	Rajeedih (Dahuwatoli)
11	Environment Day Celebration	11	41	52	24-11-2023	Akhilesh Kumar	Koshmadih
12	Sensitization with Gram Sabha members on environmental issues	3	38	41	29-12-2023 to 30-12-2023	Akhilesh Kumar	Dumardih
13	Training to PRI Members, Jal Doots, Mukhiyas on Factories Act	6	39	45	16-01-2024 to 17-01-2024	Akhilesh Kumar	Dumardih
14	Awareness on various Health Impacts	4	37	41	19-02-2024	Akhilesh Kumar	Kandropdih
15	Interface meeting with concerned department	14	15	29	14-03-2024 to 15-03-2024	Akhilesh Kumar	Kandropdih

2. Project Theme- Menstrual Hygiene

Area Covered – 7 Blocks of Chatra District

During the year 2023–24, Veer Jharkhand Vikas Seva Manch, with the support of the Linde Foundation, implemented a project on menstrual hygiene management and awareness in seven Kasturba Gandhi Balika Vidyalaya (KGBVs) of Chatra district, Jharkhand. The project aimed to promote awareness around menstrual health, reduce stigma, and ensure access to menstrual hygiene products for approximately 950 adolescent

girls. The initiative focused on educating girls about menstruation, proper hygiene practices, and the importance of using sanitary napkins. It also addressed the social taboos and misconceptions surrounding menstruation in order to create a supportive and inclusive school environment. Through this project, girls were empowered with knowledge and skills to manage their menstruation with dignity and confidence. The regular provision of free sanitary pads ensured that menstruation did not become a barrier to education, while safe and environmentally friendly disposal mechanisms were introduced to promote hygiene and sustainability. The intervention helped reduce school absenteeism during menstrual days and encouraged equal participation of girls in academics and extracurricular activities. The project had a significant impact on the physical and mental health of the girls by preventing infections, reducing anxiety, and promoting overall well-being. Improved menstrual hygiene led to increased school attendance and academic performance. The comfortable and inclusive school environment fostered better social integration, enhanced confidence, and a stronger sense of empowerment among the students. Most importantly, the project contributed towards breaking the cycle of poverty by ensuring that girls could stay in school and complete their education. Investing in menstrual hygiene management proved to be a vital step toward improving the future opportunities of girls and promoting gender equality in education.

3. Project Theme- Menstrual Hygiene Area Covered – 7 Blocks of Ramgarh District

Veer Jharkhand Vikas Seva Manch implemented a significant project on Menstrual Hygiene Management (MHM) with the support of Arohan, Aavishkaar Group in seven Kasturba



Gandhi Balika Vidyalaya (KGBVs) across seven blocks of Ramgarh district, Jharkhand. The project aimed to promote awareness, safe practices, and dignity in menstrual health among adolescent girls studying in these residential schools. The intervention focused on building

knowledge and breaking taboos around menstruation through structured awareness sessions, interactive workshops, and open discussions. Girls were educated about the biological process of menstruation, hygiene practices, safe usage and disposal of sanitary products, and ways to manage menstruation with dignity and confidence. Special emphasis was placed on creating a safe space for girls to express their doubts and experiences without hesitation. A key achievement of this project was the installation of two sanitary napkin vending machines and one incinerator in each of the seven schools. These facilities ensured that girls had continuous access to sanitary pads and a safe, environment-friendly method for disposal, thus addressing both availability and hygiene issues. Educational materials and IEC kits were distributed to reinforce the messages shared during the sessions. The school staff and wardens were also sensitized to support the girls in maintaining menstrual hygiene. This initiative not only improved menstrual health practices but also empowered adolescent girls to overcome stigma and speak confidently about their health needs. Veer Jharkhand Vikas Seva Manch remains committed to continuing such impactful work in the field of adolescent health and gender equity.

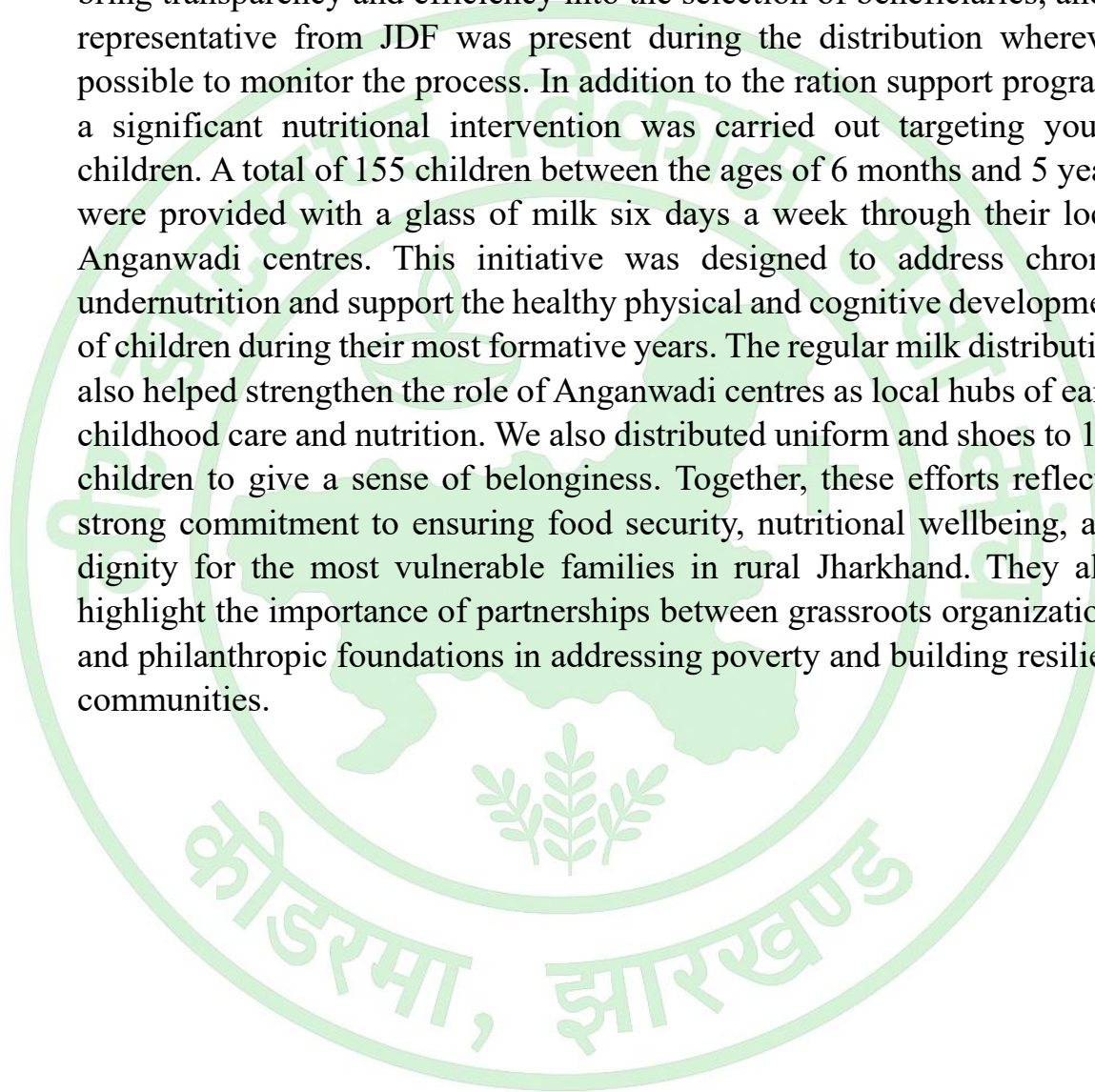
4. Project Theme- Hunger and Rural Poverty Area Covered – 3 Villages of Koderma District

Veer Jharkhand Vikas Seva Manch, Koderma, with the generous support of the Jiv Daya Foundation, implemented targeted interventions to address the pressing issues of hunger and rural poverty in the remote and marginalized areas of Koderma district. Under the “Rahat Support – Hunger

Alleviation” project, the initiative focused on providing emergency food relief to tribal and landless families who were disproportionately affected by the socio-economic impact of COVID-19. Many of these families, grappling with extreme poverty and prolonged unemployment, lacked access to basic food and nutrition. As part of the project, 50 kilograms of rice were provided free of cost to each of 115 identified households across



the villages of Sapahi Birhor Tola Nalwa, Bariyardih, and Teliyamaran in Koderma. The food kits were distributed directly to the homes of the beneficiaries, ensuring dignity, convenience, and safety. While the Jiv Daya Foundation supported the procurement of staple food items, Veer Jharkhand Vikas Seva Manch took charge of the overall implementation, including logistics, beneficiary selection, door-to-door distribution, and community coordination. An online application process was introduced to bring transparency and efficiency into the selection of beneficiaries, and a representative from JDF was present during the distribution wherever possible to monitor the process. In addition to the ration support program, a significant nutritional intervention was carried out targeting young children. A total of 155 children between the ages of 6 months and 5 years were provided with a glass of milk six days a week through their local Anganwadi centres. This initiative was designed to address chronic undernutrition and support the healthy physical and cognitive development of children during their most formative years. The regular milk distribution also helped strengthen the role of Anganwadi centres as local hubs of early childhood care and nutrition. We also distributed uniform and shoes to 150 children to give a sense of belongingness. Together, these efforts reflect a strong commitment to ensuring food security, nutritional wellbeing, and dignity for the most vulnerable families in rural Jharkhand. They also highlight the importance of partnerships between grassroots organizations and philanthropic foundations in addressing poverty and building resilient communities.



Various Programmes Conducted By VJVSM

1. Nukkad Natak

In the year 2023–24, Veer Jharkhand Vikas Seva Manch carried out a series of Nukkad natak (street plays) across various rural areas with the objective of creating awareness about government welfare schemes among the local population. These plays served as a powerful medium to educate people on their rights and entitlements in an engaging and relatable manner. The key themes covered through these performances included the Public Distribution System (ration cards), old age and widow pensions, Abua Awas Yojana (Jharkhand government's housing scheme), and the importance of birth and death registration. In addition, other important schemes like Ayushman Bharat, MGNREGA, and benefits available through labour cards were also highlighted. The nukkad natak were performed by a trained team of local artists who used local dialects and culturally relevant scripts to ensure maximum impact. These performances were conducted in village squares and other public gathering spaces, drawing the attention of a large number of villagers, including women, elderly people, and youth. Interactive elements within the plays encouraged audience participation, making the messages more memorable and meaningful. Volunteers associated with the Manch also provided guidance before and after each performance, helping people understand the process of accessing various schemes. This initiative helped identify many eligible individuals who had not yet availed of their rightful benefits. Despite challenges such as limited digital access and initial reluctance from some community members, the nukkad natak campaign successfully strengthened awareness and collective demand for welfare schemes. Going forward, Veer Jharkhand Vikas Seva Manch plans to expand this initiative to more villages, build a team of trained youth performers, and work closely with local governance institutions to ensure continued support for rural communities.



2. Republic And Independence Day Celebration

Veer Jharkhand Vikas Seva Manch celebrated both Independence Day (15th August 2023) and Republic Day (26th January 2024) with great enthusiasm and patriotic spirit across its office and community-level operational areas. These important national occasions were used as opportunities to promote a sense of unity, constitutional awareness, and respect for the country among community members, especially children, youth, and women. The celebrations began with the hoisting of the national flag by senior members of the organization, followed by the singing of the national anthem. Speeches were delivered by staff, community leaders, and youth volunteers on the importance of these days and the values of freedom, democracy, and equality. On Republic Day, a special discussion was organized focusing on the Indian Constitution, fundamental rights, and duties of citizens. The events also included awareness messages on the role of rural communities in strengthening democracy and ensuring social justice. Refreshments were distributed at the end of the programs, fostering a sense of community bonding. Through these celebrations, Veer Jharkhand Vikas Seva Manch not only honoured the nation's heritage but also encouraged civic participation and pride among marginalized rural populations. The organization remains committed to celebrating such national days as a way of building informed and responsible communities dedicated to the values enshrined in the Constitution.

3. Environment Day celebration

Veer Jharkhand Vikas Seva Manch celebrated World Environment Day on 5th June 2023. The celebration aimed to sensitize rural communities, especially women, children, and youth, about the importance of protecting the environment and adopting sustainable practices. The day began with a community gathering where field staff and volunteers highlighted the significance of World Environment Day and the urgent need to reduce plastic usage in daily life. The event concluded with a collective pledge by all participants to reduce plastic use, protect trees, and keep their surroundings clean. The active participation of villagers, particularly women and children, made the event impactful and inspiring. Through this celebration, Veer Jharkhand Vikas Seva Manch reaffirmed its commitment to grassroots environmental awareness.



OUR PARTNERS

1. GLOBAL GREEN GRANT FUND



We catalyze grassroots-level solutions by putting resources directly in the hands of the best stewards of our environment— local people

2. JIV DAYA FOUNDATION



We carry out our mission through both our India based projects and local, Dallas based initiatives. Our India based projects include our primary healthcare projects in pediatric oncology, palliative care, maternal health, amputee assistance, and eye care. Our local giving initiative, STEP, bridges the gap between under-resourced schools and technology access to transform the education landscape for elementary students in Dallas ISD.

3. Aavishkaar Foundation



We continue to engage with communities to keep a pulse of the challenges on the ground, and we truly believe that our ability to rapidly identify the right grassroots partners allows us to respond at scale.

4. LINDE FOUNDATION



We support underprivileged children's education and promotes early childhood learning. The foundation improves healthcare access and awareness, and trains communities in preventive care. It also empowers communities through vocational training and environmental initiatives like tree planting and clean water access.

MEDIA GALLERY





FINANCIAL REPORT

VEER JHARKHAND VIKAS SEVA MANCH AT. LOCHANPUR, PO & DIST.- KODERMA, JHARKHAND - 825410

INCOME & EXPENDITURE ACCOUNT FOR THE YEAR ENDED ON 31.03.2024

EXPENDITURE	AMOUNT	INCOME	AMOUNT
FOREIGN FUND		FOREIGN FUND	
<u>To Programme Expenditure</u>		<u>JIV DAYA FOUNDATION</u>	
JIV DAYA FOUNDATION	793421.00	By Grant in Aid	1036269.00
GLOBAL GREENGRANTS FUND	733080.00	Add : Unspent Grant : O.B.	351912.48
			1388181.48
<u>To Administrative Expenditure</u>		Less: Unspent Grant : C.B.	557088.49
JIV DAYA FOUNDATION	55847.99		831092.99
GLOBAL GREENGRANTS FUND	79017.22	<u>GLOBAL GREENGRANTS FUND</u>	
INDIAN FUND		By Grant in Aid	0.00
<u>To Programme Expenditure</u>		Add : Unspent Grant : O.B.	812097.22
Jila Samaj Kalyan Vibhag , Koderma	561300.00		812097.22
Aavishkaar Foundation	538035.50	Less: Unspent Grant : C.B.	0.00
Linde Foundation	1172227.36	<u>By Bank Interest</u>	
		JIV DAYA FOUNDATION	18176.00
<u>To Depreciation</u>	17212.00	FC GENERAL	1570.00
<u>To Excess of Income over Expenditure</u>	82332.00	INDIAN FUND	
		By Grant received from	
		Arohan Financial Limited	0.00
		By Grant received from	
		Aavishkaar Foundation	319770.00
			319770.00
		Add : Unspent Grant : O.B.	231421.68
			551191.68
		Less: Unspent Grant : C.B.	13156.18
			538035.50
		By Grant received from	
		Jila Samaj Kalyan Vibhag	585000.00
		Add : Unspent Grant : O.B.	0.00
			585000.00
		Less: Unspent Grant : C.B.	23700.00
			561300.00
		By Grant received from	
		Linde Foundation	2482200.00
		Add : Unspent Grant : O.B.	0.00
			2482200.00
		Less: Unspent Grant : C.B.	1218972.64
			1263227.36
		By Bank Interest	6974.00
	4032473.07		4032473.07

PLACE: HAZARIBAG
DATE : 22.07.2024

For U. NARAIN & CO.
Chartered Accountants
F.R. No: 000935C

(Raj Kumar Jain)
Partner
M.No. 072216



CONTACT US

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